

MD. NAZMUL HOSEN

Senior WordPress Engineer | Elementor Expert & Plugin Architecture

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PROFESSIONAL SUMMARY

Senior WordPress Engineer & Operation Manager with 14+ years of extensive experience in designing, architecting, and deploying custom WordPress plugins, themes, eCommerce solutions, and scalable web applications. Deep expertise in custom plugin development, core optimization, hook management (actions/filters), complex third-party API integrations, WooCommerce workflows, and Elementor-based development, including custom Elementor addons.

Experienced in WordPress, Shopify, and modern website builder platforms, with a strong ability to deliver responsive, user-focused web solutions. Proven track record of optimizing website performance (Core Web Vitals), securing scalable platforms, and leading cross-functional engineering teams.

Highly skilled in converting high-fidelity Figma and Adobe XD designs into pixel-perfect responsive websites. Adept at managing end-to-end project delivery, mentoring development teams, and working effectively across global time zones.

TECHNICAL SKILLS

WordPress & CMS Platforms: Custom Plugin Development (Hooks, Actions, Filters), Theme Development, Headless WordPress Architecture (REST API, Next.js), WooCommerce, Multi-site Management, Shopify Store Development & Customization, Wix Website Development

Design & Frontend Development: Elementor Pro (Expert, Custom Addon Development), Figma / Adobe XD to WordPress Conversion, UI/UX Principles, Typography, Bootstrap, HTML5, CSS3, JavaScript (ES6+), jQuery, AJAX

Performance & Optimization: Core Web Vitals Optimization, Technical SEO (Schema Markup, GA4, GTM), Google PageSpeed, Caching (Redis/Memcached), CDN Setup, Security Hardening

Database & DevOps: MySQL, PostgreSQL, Microsoft SQL Server, Database Design & Optimization, Query Performance Tuning, Version Control (Git), CI/CD Workflow Basics, Linux Servers, cPanel, Cloudflare Management

eCommerce Platforms: WooCommerce, Shopify, Payment Gateway Integration, Product Management, Store Optimization

Soft Skills & Workflows: Technical Team Leadership, Project Management (ClickUp / Agile), Client Communication, Remote Collaboration

WORK EXPERIENCE

Sr. Web Designer & Developer / Operation Manager

Flex InfoTech Limited | Mirpur, Dhaka | January 2022 – February 2026

- **Plugin & Core Engineering:** Engineered and maintained multiple proprietary/custom WordPress plugins to automate business-critical processes and integrate internal reporting systems.
- **Custom Elementor Solutions:** Developed and deployed 30+ responsive, custom WordPress solutions using Elementor Pro, including building custom Elementor addons to extend widget functionalities and ensure absolute pixel-perfect parity with Figma prototypes.
- **Shopify Development & Store Management:** Customized Shopify themes, managed products and collections, integrated apps, and supported eCommerce store operations.
- **Additional CMS Exposure:** Familiar with Wix platform structure, editor workflow, and content management concepts, with the ability to quickly adapt to Wix-based projects.
- **Advanced Automation:** Created advanced multi-step Gravity Forms and custom workflow management systems connected with CRM webhooks via secure REST API endpoints.
- **Performance Tuning:** Enhanced Core Web Vitals and website rendering speeds by 40% through extensive code optimization, asset minification, and caching configuration.
- **Team Leadership & Tooling:** Supervised an internal team of junior developers, established modern coding standards, conducted code reviews, and managed development workflows using Git and ClickUp.

Sr. WordPress Web Designer & Developer (Remote)

Flex Hospitality, Bhutan | Thimphu, Bhutan | July 2018 – December 2021

- **Custom Hospitality Solutions:** Built bespoke WordPress plugins from scratch to handle real-time booking updates, availability calendars, and specialized room filters for large-scale hospitality clients.

- **Theme & API Integration:** Customized enterprise-grade WordPress themes and tailored advanced Elementor templates with custom add-on features while integrating global booking system APIs, payment gateways, and third-party SaaS services.
- **Optimization & Security:** Audited and optimized legacy websites for speed, responsive layouts, malware vulnerability patches, and security hardening.
- **Cross-Border Collaboration:** Participated in sprint planning and design review cycles, communicating deliverables clearly within multi-timezone teams.

Web Designer & Developer

SoftNet | Uttara, Dhaka | February 2013 – July 2018

- Designed and configured high-converting responsive websites using PHP, JavaScript, HTML5, CSS3, and standard jQuery hooks.
- Deployed scalable WordPress and full-featured WooCommerce CMS setups leveraging Elementor's capabilities.
- Troubleshoot complex client database queries, security loopholes, and optimization bottlenecks.
- Resolved client technical issues and optimized websites for speed, security, and scalability.

Jr. Web Developer

System Automation Services (SAS) | Uttara, Dhaka | November 2011 – January 2013

- Assisted in building, debugging, and maintaining web applications and internal server utilities.
- Collaborated with UX/UI teams and QA testers to ensure quality deliverables.

EDUCATION

Diploma in Engineering (Electronics)

Dhaka Polytechnic Institute | Bangladesh Technical Education Board | Completed: 2011

Secondary School Certificate (SSC Vocational)

Sirajuddin Sarkar Vidyaniketan | Bangladesh Technical Education Board | Completed: 2004

TRAINING

Advanced Web Development (4 months)

Bangladesh Computer Council (BCC), 2014 | Web Design & Application Development — WordPress, WooCommerce, HTML5, CSS3, Bootstrap, Outsourcing Techniques

PORTFOLIO & FEATURED PROJECTS

Portfolio: www.nazmulh.com

Hotel Dralha — Hospitality Website

<https://hoteldralha.com/>

Full WordPress build with Elementor; custom booking integration, responsive design, and performance optimization for a Bhutan hotel.

Bio Bhutan — Corporate/Eco Website

<https://biobhutan.com/>

Brand-aligned custom WordPress theme with Elementor; clean visual layout, responsive across all devices.

Raven Tours Bhutan — Tourism Website

<https://www.raventoursbhutan.com/>

Custom WordPress & Elementor design for a travel brand; tour listing, itinerary pages, and third-party API integrations.

Ministry of Education, Bhutan — Government Portal

<https://education.gov.bt/>

Large-scale government website; high-traffic WordPress solution with security hardening and performance tuning.

NIZC Government Website

<http://www.nizc.gov.bt/>

Government sector WordPress website with custom templates, accessibility focus, and cross-browser compatibility.

ADDITIONAL INFORMATION

Nationality: Bangladeshi **Languages:** Bengali, English, Hindi **Availability:** Full-Time / On-site (Sylhet/Dhaka) or Remote (Available for EST/EDT workflows)